

# Zoho Social - Plan Comparison

	FREE	STANDARD	PROFESSIONAL	AGENCY	AGENCY PLUS
<b>PRICING (plus tax, as applicable)</b>					
Billed Annually	Free	\$8.33 /Month	\$41.66 /Month	\$83.33 /Month	\$125 /Month
Billed Monthly	Free	\$10	\$50	-	-
<b>TEAM MEMBER(S)</b>	1	2	5	5	5
<b>BRAND(S)</b>	1	1	3	15	25
<b>SOCIAL CHANNELS</b>	FACEBOOK, TWITTER, LINKEDIN, GOOGLE+, GOOGLE MY BUSINESS AND INSTAGRAM	FACEBOOK, TWITTER, LINKEDIN, GOOGLE+, GOOGLE MY BUSINESS AND INSTAGRAM	FACEBOOK, TWITTER, LINKEDIN, GOOGLE+, GOOGLE MY BUSINESS AND INSTAGRAM	FACEBOOK, TWITTER, LINKEDIN, GOOGLE+, GOOGLE MY BUSINESS AND INSTAGRAM	FACEBOOK, TWITTER, LINKEDIN, GOOGLE+, GOOGLE MY BUSINESS AND INSTAGRAM
<b>PUBLISHING &amp; SCHEDULING</b>					
Publish	✓	✓	✓	✓	✓
SmartQ	-	✓	✓	✓	✓
CustomQ	-	-	✓	✓	✓
Schedule	-	✓	✓	✓	✓
Pause/Resume Scheduled Posts	-	✓	✓	✓	✓
Bulk Scheduler	-	-	✓	✓	✓
Repeat Post	-	✓	✓	✓	✓
Publishing Calendar	-	-	✓	✓	✓
Custom Audience Targeting	-	-	✓	✓	✓
<b>FACEBOOK LEAD ADS AND FORMS</b>	-	-	✓	✓	✓
<b>URL SHORTENER</b>					
Zoho Shortener	✓	✓	✓	✓	✓
Bitly Shortener	-	✓	✓	✓	✓
<b>CONNECTIONS</b>					
List of Most Engaged	✓	✓	✓	✓	✓
List of Recently Engaged	✓	✓	✓	✓	✓
Twitter Following/Followers	✓	✓	✓	✓	✓
Social Profile Information (Twitter & Google+)	✓	✓	✓	✓	✓
<b>REPORTS</b>					
Basic Stats	-	✓	✓	✓	✓
Advanced Analytics	-	-	✓	✓	✓
Custom Reports	-	-	✓	✓	✓
Scheduled Reports	-	-	✓	✓	✓
<b>MONITOR</b>					
Social Network-Based Listening Columns, Custom Search Columns	-	5 columns	15 columns	15 columns	15 columns
<b>ZOHO DESK INTEGRATION</b>					
Create tickets from social updates	-	✓	✓	✓	✓
Chat with Desk Owner	-	✓	✓	✓	✓
Desk Reports	-	✓	✓	✓	✓
Desk Info for Connections	-	✓	✓	✓	✓
Rule-based Ticket Generation	-	✓	✓	✓	✓
View Ticket IDs	-	✓	✓	✓	✓
<b>ZOHO CRM INTEGRATION <sup>?</sup></b>					
Add Leads to Zoho CRM	-	✓	✓	✓	✓
Chat with CRM Owner	-	✓	✓	✓	✓
CRM Reports	-	✓	✓	✓	✓
Connections - CRM Leads & Contacts	-	✓	✓	✓	✓
View CRM Status and Information	-	✓	✓	✓	✓
Rule-based Lead Generation	-	✓	✓	✓	✓
Monitor Leads/Contacts	-	✓	✓	✓	✓
<b>TEAM COLLABORATION</b>	-	✓	✓	✓	✓
<b>SENTIMENT ANALYSIS</b>	-	-	✓	✓	✓
<b>ZSHARE BROWSER EXTENSION</b>	✓	✓	✓	✓	✓
<b>ADD ONS</b>					
Team Members	-	\$10 /member/month	\$10 /member/month	\$350 /5 members/month	\$350 /5 members/month
Brands	-	\$10 /brand/year	\$10 /brand/year	\$350 /5 brands/year	\$350 /5 brands/year